

Bishal Sapkota

Product Designer

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SUMMARY

Product Designer with over 4 years of experience creating user-focused solutions in Travel Tech, E-commerce and scalable digital products. Collaborated with various teams, built design systems, and led product design from idea to launch. Skilled in UI/UX design, prototyping, research, mentoring other designers, and improving workflows to deliver impactful user experiences that match business objectives.

EXPERIENCE

Gurzu Inc. (Rejoined)

1 year

Product Designer | *May 2025 - Present*

Led design from concept to launching the travel booking system with GDS platforms (Amadeus, Sabre and PlazmaTech) for both B2B and B2C consumers.

Responsible for the comprehensive design of a climate risk assessment tool to assist municipalities in evaluating their infrastructure vulnerabilities and environmental risks.

Morgenland Teppiche

9 months

UI/UX Designer | *Aug 2024 - May 2025*

Led Conversion Rate Optimization (CRO) initiatives by redesigning some user flows for the Rug e-commerce site to help eliminate friction and enhance conversion rate optimization while working remotely.

Successfully implemented email marketing campaigns using Brevo, resulting in a 12% increase in seasonal sales and 25% increase in website visitors.

Implemented a sophisticated geo-based redirection system, redirecting customers to the correct country websites.

Gurzu Inc.

3 years

Product Designer | *Dec 2022 - Sept 2024*

Developed and maintained reusable design components that accelerated the team's project delivery speed by 3 times.

Redesigned e-commerce site from concept to execution, simplifying navigation, listing products more efficiently and overall improving user experience through improved UX flows.

Mentored interns and junior designers to grow their skill from basic wireframing concepts to producing and delivering ready to use designs.

Associate Product Designer | *Aug 2021 - Dec 2022*

Collaborated with engineers and project managers in making complex workflows into user-friendly interfaces for the business.

Created a social media app (sharing a picture a day) from idea to interactive prototype.

SKILLS

Design Skills:

Product Design, User Interface (UI) Design, User Experience (UX) Design, Interaction Design, Visual Design, Responsive Design, Design Systems, Rapid Prototyping, Wireframing, Mockups, Information Architecture, User Research, Usability Testing, Design Thinking, Accessibility, Motion Graphics

AI Skills:

Large Language Models (LLMs) for Research, AI-Driven Design, Generative AI for designs, Human-AI Collaboration

Tools:

Figma, Photoshop, Illustrator, Adobe XD, Miro, Google Analytics, Microsoft Clarity, Agile Methodologies

Soft Skills:

Leadership, Design Mentorship, Collaboration, Project Management, Problem-Solving, Analytical Thinking, Innovation, Ideation, Ownership

EDUCATION

Purbanchal University

Bachelor in Information Technology

KIST College & SS

2017 - 2022

LANGUAGES

Nepali

English